

The Intent

Weddings & Events

Investment Guide

Thoughtfully curated
planning and
coordination
for couples who
value intention, ease,
and elevated
execution.



The Intent Experience

At The Intent, we believe weddings are not simply planned — they are *considered*.

Our philosophy is rooted in thoughtful decision-making, refined execution, and calm, steady guidance throughout the planning process.

Every detail is approached with purpose, allowing your wedding day to feel effortless, meaningful, and entirely your own.

We act as both strategic partner and trusted presence — anticipating needs before they arise, refining logistics behind the scenes, and ensuring every element aligns seamlessly. From the planning process to the final moments of your celebration, our role is to remove stress, create clarity, and protect the experience you've envisioned.

The Intent Experience is defined by:

- A *calm, confident* approach rooted in expertise
- *Clear* communication and *proactive* planning
- Elevated execution with thoughtful attention to detail
- A guest experience that feels *intentional* and *well-paced*
- The freedom for you to be fully *present* and enjoy every moment

Our commitment is simple: to manage the details with precision so you can focus on what matters most — celebrating with the people you love.

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Wedding
Management
Investment: \$1,675

This service is designed for couples who have thoughtfully planned their wedding but desire a trusted professional to step in, refine every detail, and seamlessly manage the wedding day experience.

Begins 10 weeks before event date

Service Highlights:

- Dedicated lead planner beginning 10 weeks out
- (1) Initial planning & handoff consultation
- (2) Strategic details calls to refine logistics and priorities
- (1) Final details & approvals meeting
- Unlimited email and phone communication
- Comprehensive wedding day timeline creation (from set-up to breakdown), distributed to all vendors
- Ceremony and reception floor plan creation based on final guest count
- Proactive communication with all vendors to confirm logistics and expectations
- Final on-site venue walkthrough to confirm layouts and flow
- Ceremony rehearsal coordination (up to 1 hour)
- Full wedding day management (up to 10–12 hours)
- Oversight of all vendor arrivals, set-up, and breakdown
- Set-up of personal décor items (guestbook, signage, candles, programs, menus, place cards, photos, etc.) and additional items as needed
- Distribution of bouquets, boutonnieres, and corsages
- Point of contact for vendors, family members, and wedding party
- (1) Additional on-site assistant included for 4–6 hours

Additional assistant hours available at \$55/hour.

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Wedding | Partial Planning

Investment: \$2,250

Ideal for couples who want professional guidance throughout the planning process while maintaining creative involvement. This service offers ongoing support, expert insight, and seamless execution.

Begins once contract is signed & deposit is paid

Service Highlights:

- Dedicated lead planner throughout the planning process
- (1) Initial planning consultation
- (2) Planning check-in calls to provide guidance and direction
- (1) Final details & approvals meeting
- Curated vendor recommendations based on budget, style, and priorities
- Review of vendor proposals before booking
- Ongoing budget check-ins as decisions are made
- Unlimited email and phone communication
- Strategic planning support and logistics guidance
- Wedding day timeline creation and vendor coordination
- Ceremony and reception layout design based on final guest count
- Vendor communication and confirmation of wedding day needs
- Final on-site venue walkthrough
- Ceremony rehearsal coordination (up to 1 hour)
- Full wedding day management (up to 10–12 hours)
- Décor set-up and breakdown assistance
- Distribution of bouquets, boutonnieres, and corsages
- Point of contact for vendors, family members, and wedding party
- (1) Additional on-site assistant included for 6-8 hours

Additional assistant hours available at \$55/hour.

Which package is right for you?

Choosing the right level of support is about how you want to *experience* the planning process — not just what still needs to be done. Below is a guide to help you determine which service best aligns with your needs, priorities, and peace of mind.

Wedding Management

Best suited for couples who:

- Have thoughtfully planned their wedding and secured their vendor team
- Want a trusted professional to step in, refine details, and manage logistics
- Prefer to hand off communication and coordination as the wedding approaches
- Value being fully present on their wedding day without managing timelines or vendors
- This service begins 10 weeks prior to the wedding date and ensures your plans are executed seamlessly and intentionally.

Partial Planning

Ideal for couples who:

- Want professional guidance throughout the planning process
- Appreciate expert insight when making vendor, budget, and design decisions
- Desire a collaborative experience while maintaining creative involvement
- Want ongoing support paired with full wedding day management
- This service offers a balance of strategic planning support and hands-on execution, providing clarity and confidence from start to finish.

If you're unsure which service best fits your needs, we're happy to guide you through the options and help you determine the level of support that will serve you best.

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Social/Corporate Events |
Planning, Design &
Coordination

Every event is unique. We offer custom planning, design, and coordination packages tailored to your vision, goals, and guest experience.

Begins once contract is signed & deposit is paid

Most packages include:

- Event consultation and design direction
- Concept and theme development
- Event day management and coordination
- On-site assistants for set-up and breakdown
- Event branding and graphic design consultation
- Email marketing campaign support

Popular events we've helped with in previous years:

- Corporate and staff appreciation events
- Bridal and wedding showers
- Rehearsal dinners
- Church events, retreats, and conferences